

PRESS KIT • 2024/25 •



HISTORY

1979 when more than 1200 housingare built. Ten years later, Gaston Pollet-Villard launches out into the construction of a tourist residence called La Résidence with its 86 apartments.

The entrepreneur is then interested in the hotel business which begins with the opening of the hotel **Beauregard****** in 1992, quickly followed by the hotel Alpen Roc***. Joined by his son Olivier in 2009, a new chapter begins with the construction of the first and unique 5 star-hotel of La Clusaz: Au Cœur du Village***** - Relais & Châteaux followed in 2010 by the acquisition of the hotel **Christiania*****.



The group finds it roots in La Clusaz in the real estate development in By understanding that needs are increasing, they open a new tourist residence, Les Grandes Alpes**** then in December 2016 Les Cimes*****.

> In 2013, they settle towards the shores of lake Annecy and acquire the iconic hotel Impérial Palace****. A mythical hotel and also a Casino of Annecy.

> In 2015, the group starts a new activity with the opening of the first Chalet providing hotel services in La Clusaz: the **Chalet Le Coeur*******. Quickly followed by the Chalet Le Bossonnet***** and in 2018 the Chalet La **Douceur*******. The brand **Les Chalets** is created.

CONSTRUCTION. THE ESSENCE OF THREE GENERATIONS...

Eager to surprise, the group opens in December 2017 the **Le Bowling**, in the center of La Clusaz which expandies the following year.

Winter 2020-2021 saw the Chalets offer complemented by Chalet Le **Beauregard*******, next to the hotel Beauregard and at the start of the Bossonnet slope.

During the summer of 2021, it's PVG group's new Annecy address, the Le Pélican****, hotel, opened its doors, an eco-responsible building on the banks of Lake Annecy.

Savoyard chalets hatch in the La Clusaz resort! a natural setting.

The culmination of many years of work, the chef, Vincent Deforce won **1 star** in the Michelin Guide for the gastronomic restaurant Le Cin5 located in La Clusaz within the Au Coeur du Village hotel who obtained 1 Michelin key.

This end of 2024 will see the inauguration of the Le Rossignol, residence, a place of life that aims to be mixed where seniors and students will live in harmony.

Another major project, this time for 2026 with the construction of the only Casino in the city of Arnac-Pompadour...

Last born of the Group PVG's projects, the winter of 2022-23 saw two new 5*

The Chalet Les Crêts ideally located in the centre of the resort with high-end services, and the **Chalet Le Grand Pré** typically Savoyard for an exotic stay in









OUR HOTELS

LAKE SIDE...

IMPÉRIAL PALACE****

Iconic building of Annecy, its Edwardian facade thrones on the shores of the Lake Annecy for more than 100 years and offers to his visitors an amazing landscape. Completely renovated since its purchase in 2013 by Groupe PVG, rooms offer comfort and luminosity, the food and beverage outlet, a choice of finger food to gastronomic cuisine, and the creation of a spa, the ultimate comfort for an absolute release-grip. The amateurs of glambing machines and traditional games can also enjoy the Casino.

In 2018, the Suite Imperiale was inaugurated, a prestige mezzanine suite with two private roof terraces, home automation, hammam, two bedrooms, one of which is a master, a bright living room and a dining area.

EACH HOTEL HAS ITS OWN UNIVERSE AND IDENTITY ...

ur hotels are the reflection of our constructions: luxury, authenticity and expertise. From 3 stars to 5 stars - Relais & Châteaux, all our establishments are thought, imagined and conceived...



LE PÉLICAN****

FIGURES..

Erected in the heart of a 19th century building and connected by a glass footbridge to a contemporary extension, this new hotel is ideally located at the entrance to the old town. It includes an experiential Ô Bon Bec restaurant (meat and cheese cellars, etc.), with a chic lounge decor. The menu is local and offers exceptional products with Dj Live Set. The hotel has a canopy, a tea room and a bakery by Ô Bon Pain.

MOUNTAIN SIDE.

AU CŒUR DU VILLAGE***** RELAIS & CHÂTEAUX

Built in an authentic chalet style, it subtly associates materials and equipments of contemporary luxury with traditional charm. Fine cuisine, spa with treatment rooms, care and attention in all services: guests are welcomed in a stylish and intimate atmosphere, next to the ski slopes departure and the center of the village. The hotel was awarded a Michelin Key while the gourmet restaurant Le Cin5 won its first star in the Michelin Guide.



ALPEN ROC***

At the heart of the village, a few steps away from the shops and the ski trails departure, it offers a magnificent view on mountains and village which we can especially be enjoyed from the restaurant and the panoramic bar. All-including formula and access to the wellness area come to perfect the stay.





BEAUREGARD****

Opened all year round, it has the privilege to be next to the ski slopes and offers, from the balcony of each guestroom, an open view over the slopes or the village. The wellness area has a majestic swimming-pool, sauna and hammam



CHRISTIANIA***

A few rooms only for this traditional hotel located in the heart of the village. Holidaymakers and locals share authentic moments all the year in its restaurant.



OUR RESIDENCES



LES CIMES****

Luxuriate in this 5-star residence with its hotel style facilities with breakfast delivery and made to measure options by the reception team.

There are only 12 apartments in this elegant residence located opposite the Bossonnet ski lift and just a few steps from the shops.

Relax and rejuvenate in its wellness area, complete with swimming pool and sauna.

LES GRANDES ALPES****

Nestled in the heart of the village, the residence has an enviable location within easy walking distance of the shops and slopes.

Enjoy a comfortable stay here in 4-star accommodation, swimming-pool with a warm and friendly communal area and a panoramic view over the Aravis.







HOLIDAYS IN FULL INDEPENDENCE...

With a location carefully chosen, all our residences are build as closely as possible to the local tradition and all has been designated so that our guests can find a « home away from home »





OUR CHALETS

CHALET LE CŒUR*****

The life of a chalet in the center of the village and next to the ski slopes with the luxury of all services from the hotel Au Coeur du Village 5* - Relais & Châteaux. This is a unique facility in la Clusaz for nine happy guests. Each guestroom provides ultimate comfort and spacious volumes and the decoration is finely looked after for a cocooning ambiance.

Last but not least, it has a private access to the hotel spa.





Also unique is the concept of this chalet with two apartments that can be joined together from the top floor where you can find the living rooms. Each bedroom has its own bathroom as well as separated toilet and each apartment has an outside Jacuzzi.

Last but not least, it has direct access to the ski slopes!

CHALET LA DOUCEUR*****

In the heart of the vallée des Confins, it offers two accommodations in a beautiful surrounding nature. The apartment of 90 m² will please a family of 6. For a bigger family, the spacious duplex of 240 m² is available with its own outside sauna. The chalet can accommodate up to 20 people.

Last but not least, an astonishing view over the Aravis mountains.









EACH CHALET IS UNIQUE... ONE CAN FEEL A SOUL. A STYLE

For friends or families, our chalets give them the opportunity to enjoy a vacation all together but also to benefit from all services of an hotel

CHALET LE BEAUREGARD*****

Facing the start of the slopes and hikes, it offers an enchanted cocoon with a living space with fireplace opening onto the Confins Valley as well as two bedrooms and their en-suite shower room.

Last but not least, access to the wellness area and the services of the Hotel Beauregard...

CHALET LES CRÊTS***** NEW

This prestigious chalet hosts 2 cozy apartments. The first apartment of 125 m² will delight 9 people thanks to its fireplace and its warm decoration. The second apartment of 250 m² seduces with its majestic glass mezzanine, its billiards table and its games room with table football, all of which can accommodate 16 people. Both apartments are equipped with an open kitchen with a central island for convivial culinary moments.

Last but not least, high-end finishes.

CHALET LE GRAND PRÉ***** NEW



Last but not least, a breathtaking view of the surrounding mountains.







RESTAURANTS

OUR GASTRONOMIC ADDRESSE

LE CINQ - La Clusaz

An intimate address where only 28 guests can enjoy the dishes imagined by chef Vincent Deforce and his team. The cuisine of the restaurant Le Cinq combines local flavors with products from Mauritius, dear to the chef's heart, assembled precisely while taking care of the visual and stimulating smells, tastes and textures.

In 2024, chefs will win the greatest distinction, a star in the Michelin Guide.

For us, cuisine is part of lifestyle: to share, to discover, to feel all the flavors of a dish, with your loved one, your family, friends or co-workers.











OUR GOURMET ADDRESSES

LE CŒUR - La Clusaz

Ideally located in the hotel Au Coeur du Village***** - Relais & Châteaux, le Coeur offers you a gourmet menu as well as an incredible all glass cheese cellar.

LE BISTRO - La Clusaz

In the heart of the ski resort and in a contemporary Savoy-style setting, the menu from le Bistro is both traditional and innovative and changes through the year to respect the products and their seasonality

LA BRASSERIE - Annecy

Under the sun of the beautiful terrace facing the lake or in the warmth of the bright restaurant inside room; dishes are here generous, gourmets and representative of well-known brasseries.

LE RIVA - Annecy

Located in the rotunda of the Casino with a fantastic view of the lake, this stylish and contemporary « bistro » offers modern cuisine with an Italian influence.

Ô BON BEC - Annecy

This experiential restaurant reinvents the classics of our culinary heritage by giving pride of place to exceptional products: wine cellar, cheeses, meats, cold cuts, tapas, poke bowl, eggs benedict. In summer, enjoy its terrace under the century-old cedar tree, its lake view and its live music groups on Wednesdays and Fridays.

Ô BON PAIN - Annecy

It is the Group PVG bakery located in the Le Pélican hotel and facing Lake Annecy that knows how to delight you at any time of the day... Also discover its tea room and its canopy!









CRISTAL SPA

FEW

FIGURES.

The first Cristal Spa opened in December 2010, in the unique 5 stars hotel of the Massif des Aravis, Au Coeur du Village***** - Relais & Châteaux. The decision to create the brand was taken at the time of naming the spa of the Impérial Palace of Annecy.

The Cristal Spa signature: "You are unique".

AN AUTHENTIC BRAND..

And by creating places which immediately invite to relaxation and by associating it to a dedicated and personalized attention, we imagined our philosophy.

All our therapists are trained for massages and treatments so that this moment becomes entirely yours, a unique moment... The selection of brands with which we imagined the experience in these places has been thoroughly considered. Alpeor and Phytomer were chosen for protocols in our treatment rooms as well as products for sale.

For the best moment ever, give free access to the swimming pool, the sauna, the hammam and for Annecy to the experience shower.

Each **Cristal Spa** has single cabins but also duo cabins in La Clusaz and Annecy, so you can share these moments with the person of your choice.



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: MASSAGE SIGNATURE

AWAKENING OF THE SENSES

A completely personalized atmosphere, music, perfume and massage. This tailor-made massage adapts to individual needs and is available in 60 or 90 minutes.

Last but not least, the drink served directly in the treatment room for a gentle awakening



CRISTAL SPA





MOUNTAINE SIDE...

For **music lovers**, during the summer and winter seasons, go to the Apéritivos with live jazz evenings at the Beauregard**** hotel.

For gamers, an address since December 2017, Le Bowling... but not only... games area with giant retrogaming fresco (table football, billiards, pinball...), projection of sporting events and theme evenings. It's the unmissable event.

For the **P'Tits Coeurs**, Au Coeur du Village***** Relais & Châteaux hotel offers a Kid's Corner during the spring holidays under the supervision of professionals as well as fun activities: decorating cardboard sculptures, creating ceramics (parent/child), magic show... enough to fill up on memories!





LAKE SIDE...

Music is a celebration and jazz fans will be in heaven with daily performances from Wednesday to Saturday and THE evening with a headliner every first Tuesday of the month at the VIP Jazz Club.

An unmissable event of the summer, the Imperial Annecy Festival and its range of concerts to be enjoyed in three stages: jazz, classical music and theatre.

For those who love a thrill, head to the **Casino Imperial** with more than 165 gaming stations, touch screens combining the tradition of the original game with new technologies as well as table games, English Roulette, Black Jack, Poker and Texas Holdem. Also discover the roulette room, a gaming area in its own right, to become the master of the game! Not forgetting the brand new Poker Room with its cash games and weekly poker tournaments!

Imperial Circus.

And for afterwork and music aficionados, head to the Ô Cèdre terrace of the Le Pélican hotel and its breathtaking view of Lake Annecy for summer evenings with music. On Wednesdays and Fridays, come and relax and discover local artists for a moment of sharing.



MOMENTS TO SPEND WITH FAMILY. FRIENDS OR CO-WORKER..



The Imperial Palace show: the **Imperial Circus**, takes you to meet the world of the Circus and that of the Cabaret. Acrobatics, contortions, dances, songs, magic and humor will light up the stage of the Salle de l'Europe of the Grand Cabaret of the





NEWS

AKE SIDE...

L'IMPÉRIAL CIRCUS joue les prolongations ! Suite à la réussite cette année encore de ce dîner spectacle à la frontière entre cirque et cabaret, de nouvelles dates viennent s'ajouter ! Une occasion à ne pas manquer.

> 16 November, 6 et 7 December 2024 25 January, 15 February, 22 March & 26 April 2025

IMPÉRIAL ANNECY FESTIVAL is back for its 9th edition, always with a focus on culture and sharing! 23 days of festivities featuring jazz, classical music and comedy! From free concerts on the terrace to paying VIP concerts in the Salle de l'Europe, the programme will be eclectic and varied!

From 13th to 23th August 2024

IMPÉRIAL CHRISTAS FESTIVAL is the winter version of the Impérial Annecy Festival to tide you over until summer! Enjoy a jazz, classical or comedy concert every evening!

26th, 27th and 28th December 2024









Rodrigues, the blue pelican, the hotel's mascot, went on holiday for a few days. To mark the occasion, Rodrigues was scanned to take his measurements so that we could create a made-to-measure mould and offer you his miniature, gourmet version, all in chocolate, to delight you and offer you an original alternative to the inevitable Easter eggs.

A MAGICAL WINTER AT THE HÔTEL LÉ PÉLICAN IN ANNECY!

When the magic of Christmas comes to the Hôtel Lé Pélican in Annecy, it transforms this exceptional setting into an enchanting place where festivity and elegance combine harmoniously. Here, every detail is designed to capture the very essence of the holidays.

In front of the majestic façade of the hotel, a century-old cedar stands proudly, a silent witness to winters past. As the holidays approach, it lights up with a magical twinkle, attracting the attention of passers-by and plunging everyone into a festive atmosphere. Its fairy lights adorn its imposing branches, making the square vibrate with a gentle winter warmth. To savor these exceptional moments, the hotel's glass roof offers a unique setting. Facing Lake Annecy, while staying nice and warm, guests can contemplate the winter landscape, its silver reflections and the snow-capped mountains in the background.

On the plate, the magic continues. The Ô Bon Bec restaurant, a true temple of flavors, offers festive menus that celebrate the excellence of local products and culinary creativity. Each dish, prepared with care, is an invitation to travel





LE PÉLICAN MEMBER OF 1% FOR THE PLANET

To go even further in its commitment and its environmental impact, the Le Pélican hotel has been a member of the 1% for the Planet collective since its opening. The first hotel to join this cause, it donates 1% of its turnover each year to approved associations in order to support causes close to its heart.. Discover the ptojets supported in 2024 by Le Pélican:

• Mini Big Forest whose project is to "Debitumen and renature schoolyards" and reconnect students to nature. A meaningful action that brings biodiversity back to paved schoolyards, raises students' awareness of ecology and creates cohesion between students whose objective is Nature. Amount donated: € 15,000.

• ASTERS CEN74 protects and enhances the natural spaces of Haute-Savoie on a daily basis. For more than 20 years now, this association has managed 9 national nature reserves located in Haute-Savoie, including the "Bout du lac d'Annecy". It therefore ensures that these reserves are accessible to all while guaranteeing the good health of the ecosystems. *Amount donated:* € 11,743.

• HOP Stop Planned Obsolescence mobilizes citizens, public and political decision-makers as well as private companies in France, Europe but also internationally. The association works to extend the lifespan of products through standards and laws in favor of the design of durable and repairable products. She was even co-organizer of the first National Reparation Days in October 2023. *Amount donated:* € 10,000.

LE ROSSIGNOL

Discover the **Senior and Student Services Residence**, located at the entrance to the old town of Annecy and a stone's throw from the lake, in the privileged setting of the Quartier des Marguisats, its opening is scheduled for the end of 2024.

The residence will consist of **77 furnished apartments ranging** from **studios to T3** with equipped kitchens offering the possibility of adding some personal furniture in order to personalize the interior and make residents feel completely at home

Collective spaces promoting conviviality and exchanges are in the spotlight and from the ground floor, find the **lounges** and the **bar** which will welcome residents throughout the day for various activities

For relaxation and sport, a wellness area including swimming pool, hammam and sauna will be available for moments of tranguility. A gym equipped with weight training equipment will also be accessible, with the possibility of attending Yoga and Pilates classes with professionals.

The residence also has an outdoor space dedicated to growing aromatic plants, flowers and other plants. This green garden, a true haven of peace in the heart of nature, will be ideal for gardening enthusiasts and nature observation enthusiasts. A hairdressing salon will also be available to take care of yourself while a space dedicated to medical and paramedical consultations will welcome residents discreetly. This space will offer residents convenient and confidential access to a wide range of health professionals, such as general practitioners, osteopaths, physiotherapists and nurses, this will guarantee simple and secure access to medical and paramedical care, in a trusted environment.







IMPERIAL CASINO POMPADOUR

On 14th August 2024, the Group PVG officially signed the concession contract for the design, construction and operation of a casino in the town of Arnac-Pompadour, Place du Vieux Lavoir. This award marks an important step for the economic and tourist dynamism of the region to which the Group PVG is keen to contribute.

exceptional summer event of national scope.



KEY PROJECT DATES

Construction will begin in the first months of 2025 with an openin-









The project, with a developed surface area of 1,550m², aims to build a real place of entertainment and conviviality, around a bistronomic restaurant with a terrace overlooking the pond, and paying tribute to the gastronomic traditions of the region through close collaborations with the local ecosystem. The diversified gaming offer will include **75 slot machines** (reels, video reels, pokers, progressive jackpots, etc.), **20 electronic English Roulette stations**. 10 electronic Black-Jack stations and 2 traditional gaming tables (Boule, and Black-Jack).

The casino will be designed to attract a wide audience ranging from gaming enthusiasts to visitors looking for entertainment. Poker tournaments will also be organized as events. A program rich in entertainment and events will also be offered throughout the vear with the ambition of building with the community an





The Arnac-Pompadour casino is intended to become a local economic engine, creating jobs and generating positive spinoffs for the entire territory. We will favor local know-how for the construction of the complex. and upon its opening we expect to create around thirty direct jobs, with a particular emphasis on local recruitment and employee training. Our goal is to guarantee a guality service while actively participating in the social and economic development of the region.

The construction budget is 6.5 million euros, to which is added the gaming equipment for an amount of 3 million euros. The direct economic spinoffs for the city of Arnac-Pompadour will be several hundred thousand euros, allowing the tradition to be perpetuated.

THE AU COEUR DU VILLAGE HOTEL PROMOTED TO THE MICHELIN GUIDE

How beautiful is this key!

For the first time in its existence, the Michelin Guide has decided to reward hotels in 2024 that offer remarkable stay experiences by awarding them 'Keys'.

The Au Coeur du Village hotel was awarded its first key in early 2024 thanks to its evaluation according to the following five criteria of excellence: architecture and interior design, quality of service, personality and character, value for money and contribution to local experience.

The Michelin Guide

« A unique stay. The establishment is a gem with its own character and personality. It can be off the beaten path, offer a different experience, or simply be one of the best in its class. The service is up to par and the establishment stands out from establishments offering similar prices. »





10UNTAIN SIDE...

MICHELIN 2024

WELLNESS SIDE..

PHYTOMER, THE NEW BRAND «MADE IN BRETAGNE»

Always a pioneer and attentive to its customers, Cristal Spa is concerned with choosing the best partners to guarantee exceptional care, by surrounding itself with specialized and recognized brands in the field of beauty and well-being. It is therefore with this in mind that Cristal Spa has decided to develop its offer and welcome the Breton brand Phytomer from December 2024, whose choice was made as naturally as the composition of its products.

This family-run, French and committed company is deeply attached to its Breton roots as well as its exceptional biodiversity. All Phytomer brand products are developed in their own production and innovation center located in the incredible bay of Mont Saint-Michel.

Here, everything is mastered in-house, from the discovery of the best of the sea while respecting the strictest standards i At the very heart of Phytomer's expertise is a team of resear most powerful natural active molecules and offer innovativ scientifically proven effectiveness. It was in 1972 that Phytomer invented the beauty of the sea element and that it works in total affinity with our cells. This since been integrated into all of the brand's treatments. Th minerals to make it stronger and restore vitality and energy.

Phytomer advocates green and manufacturing at every stage gardens, the use of recyclable *i from sustainable forests*). This work is rewarded with the has won this award for the 5th

Discover Phytomer's expertise through its range of treatments and its product offering in our two Cristal Spas in Annecy and La Clusaz!



LE CIN5 RESTAURANT WINS ITS FIRST MICHELIN STAR

How beautiful is this star!

It comes to honor the long work and creativity of the chef Vincent Deforce. It was in 2012 that Vincent Deforce, then pastry chef, joined chef Thomas Eudier† at the Au Coeur du Village***** Relais & Châteaux hotel in La Clusaz. A friendship and a natural complicity quickly linked them and led to the opening in 2016 of the gourmet restaurant Le Cin5. A great adventure marred by the premature death of Thomas Eudier in April 2017. VincentDeforce promises to win the star.

The Michelin Guide

« A cuisine of great finesse. A lover of Mauritius, Vincent Deforce brings back ideas, products and spices, which he combines with talent with the Savoyard terroir, in creative and aesthetic dishes. [...] An unexpected journey full of flavors, supported by quality service. » Here, everything is mastered in-house, from the discovery of the active ingredient to the manufacturing of the finished product, to bring you the best of the sea while respecting the strictest standards in terms of safety and quality.

At the very heart of Phytomer's expertise is a team of researchers at the forefront of marine cosmetics who explore the sea to extract the most powerful natural active molecules and offer innovative products, always in accordance with the health of the skin, for visible and scientifically proven effectiveness.

It was in 1972 that Phytomer invented the beauty of the sea with OLIGOMER[®], based on the observation that the sea is the richest vital element and that it works in total affinity with our cells. This is why their unique ingredient with remineralizing and revitalizing power has since been integrated into all of the brand's treatments. This real concentrate of seawater recharges the skin with trace elements and minerals to make it stronger and restore vitality and energy.

Phytomer advocates green and sustainable cosmetics through a recognized CSR approach. Indeed, its scientific teams work towards green manufacturing at every stage through the use of renewable energy, sanitation and decontamination of production water through filter gardens, the use of recyclable materials for packaging *(plant and recyclable materials, recyclable glass jars, plant bioplastic tubes and paper cases*)

This work is rewarded with the ECOVADIS GOLD certification (awarded to only 5% of the best performing companies after a 360° study). Phytomer has won this award for the 5th consecutive year, proof of its dedicated commitment to nature but also to health and people.

BREAKFAST & SPA - EXCLUSIVE CRISTAL SPA LA CLUSAZ

Designed especially for the summer of 2024 and the winter season of 2024/25, the Cristal Spa in La Clusaz immerses you in an experience of relaxation and indulgence thanks to this brand new offer. Start the day gently with a tasty American breakfast, served as a buffet at the restaurant of the Le Cœur hotel, where you can enjoy pastries, fresh fruit, and much more...

Then, extend this moment of well-being with 2 hours of access to the wellness area and enjoy the relaxation swimming pool with counter-current swimming, whirlpool baths and swan neck without forgetting the herbal tea room on the mezzanine as well as the hammam designed like a cave in the starry sky and the sauna.









HOTELS RESTAURANTS RESIDENCES CASINO SPA



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